



CIFA
Goldenfood Expo

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2027 April 22-24
4月22-24日

CIFA

天津国际进口食品与农产品展览会

Tianjin International Imported Food and Agricultural Products Exhibition

National Convention and Exhibition Center (Tianjin)

国家会展中心（天津）



An extraordinary exhibition participated in and supported
by relevant Chinese government authorities

中国政府主管机构参与并支持的重要展览活动

About 关于

CIFA

In recent years, with the continuous growth of the import and export trade of China's food, it has become one of the key players in the global food market. The latest data from the General Administration of Customs showed that China's import value of agricultural product reached US\$150.66 billion in the first eight months of 2026, with a year-on-year increase of 10.9%. As China's vast consumer market continues to expand, food and agricultural companies worldwide will usher in an important opportunity for development. Against this backdrop, Tianjin International Imported Food and Agricultural Products Exhibition (hereinafter referred to as CIFA) was established to connect global suppliers with the Chinese market. As the famous purchase exhibition for import food and agriculture products and the important platform for overseas company to expand Chinese market, CIFA will be a professional exhibition for imported agricultural products, established based on Tianjin's strengths as a major economic hub in northern China, a key port city and a leading distribution center for imported food products, as well as its vast consumer market, strong policy support and strategic location. With a total planned area of 60,000 square meters, the show will attract dozens of imported food and agricultural industry organizations and government agencies from more than 40 countries and regions around the world to participate in the exhibition, as well as hundreds of excellent enterprises bringing tens of thousands of high-quality imported food and agricultural products to attend. It is expected that over tens of thousands of professional buyers will visit and purchase on-site. Today, with the rapid recovery of the global economy, the continued diversification of import sources, and an increasingly diverse range of imported food products, CIFA will gather industry forces and integrate resources with a new look, making the exhibition and conference a comprehensive platform for imported food and agricultural products enterprises from around the world to showcase products, facilitate efficient and targeted matchmaking, grasp industry trends, and deepen government enterprise exchanges. Meanwhile, the exhibition has received support and participation from Chinese government regulatory agencies and relevant institutions during the holding process, so as to better assist overseas imported food and agricultural product enterprises in smoothly entering the Chinese market and conducting international trade, and explore new opportunities in Chinese market. Leveraging Tianjin as a gateway to China and international trade, the show connects global suppliers of imported food and agricultural products with buyers and industry partners across the Chinese market, providing an international platform for product presentation, industry exchange, business matchmaking, and trade partnerships. The exhibition aims to facilitate market access for high-quality food and agricultural products from around the world, relying on the scale and strength of China's import market to generate new opportunities for global food trade, which contributed to the development of Tianjin as an international consumption center and China's consumption upgrading and high-standard opening-up.

近年来，中国食品进出口贸易持续增长，已成为全球食品市场的重要力量。据海关统计，2026年前8个月，我国农产品进口总额达1,506.6亿美元，同比增长10.9%。持续扩容的中国市场，正为全球食品与农产品企业带来前所未有的商机。在此背景下，天津国际进口食品与农产品展览会（中文简称：进食展，英文简称：CIFA）应势而生。作为中国食品与农产品领域不容错过的行业采购盛会，也是海外企业拓展中国市场的重要平台，进食展立足天津-中国北方经济中心、重要港口城市和进口食品主要集散地，依托庞大消费市场、有力政策支持与优越区位资源，专注打造进口农食产品领域专业采购盛会。展会总体规划面积6万平方米，计划吸引来自全球40多个国家和地区的数十家进口食品与农产品行业组织及政府机构组团参展，汇聚上百家优秀企业，携数以万计优质进口食品与农产品集中亮相，预计迎来数万名专业买家亲临现场参观采购。在全球经济加快复苏、进口食品来源地不断扩大、进口品种日益丰富的今天，天津“进食展”将以全新面貌汇聚行业力量、整合全球资源，打造集展览展示、采购对接、趋势发布、政企交流于一体的综合平台。展会还将获得中国政府主管单位及相关机构支持参与，助力海外进口食品与农产品企业顺利进入中国市场，拓展国际贸易，共享中国机遇。以天津为窗口，以进口食品与农产品为纽带，进食展汇聚全球优质食贸资源，搭建集展示、交流、对接、合作于一体的国际化平台。让世界好物高效进入中国市场，让中国进口大市场为全球食贸创造新机遇，助力天津国际消费中心城市建设，服务中国消费升级与高水平对外开放。

CIFA

April 22-24, 2027

National Convention and Exhibition Center



新的机遇 / New Opportunity

In order to demonstrate the high attention of Chinese government on import food and agricultural products safety, administration departments and relevant agencies was specially invited as the organizer of the exhibition with an aim to amplify the spillover effects of CIFA, to integrate the resources of the global market of import food and agricultural products, and to develop Tianjin into an international consumption center city and meet huge consumer demand in China's import food and agricultural products. Approved by the Ministry of Commerce of the People's Republic of China, under the guidance of the China General Chamber of Commerce, the exhibition is jointly organized by the Tianjin Chamber of Commerce, Tianjin Consumption and Circulation Promotion Association and Golden Group, and organized by Tianjin General Chamber Exhibition Co., Ltd.. Taking "Connecting Global Food Trade, Sharing Opportunities in China's Import Market" as its theme, the show will be held on April 22-24, 2027 at National Convention and Exhibition Center (Tianjin). With an exhibition area of more than 60,000 square meters, the exhibits cover a wide range of food and drinks fields, including imported food, meat and aquatic products, wine and beverages, dairy and honey, candy and nuts, bakery and coffee, fruits and vegetables, grains, cereal and oils, cold drinks and condiments, catering and ingredients, green foods, organic foods and protected geographical indication agricultural products. It is expected that CIFA will attract more than 1000 well-known and outstanding enterprises of import food and agricultural products at home and abroad, and more than 100,000 professional visitors to attend the fair for visiting and purchasing.

为彰显中国政府对食品与农产品质量安全的高度重视，天津“进食展”特别邀请中国政府主管单位与相关机构作为指导单位或支持单位，以更好放大“进食展”溢出效应，集聚全球进口食品与农产品市场资源，助推天津国际消费中心城市建设，满足中国进口食品与农产品消费市场的巨大需求。经中华人民共和国商务部批准，由中国商业联合会指导，天津市商业联合会、天津市消费流通促进会与高登会展集团共同主办，天津商联会展有限公司具体承办的“2027天津国际进口食品与农产品展览会”，定于2027年4月22-24日在国家会展中心（天津）盛大召开。展会总规划面积6万平方米，以“链接全球食贸机遇，共享中国进口大市场”为宗旨，涵盖进口食品、肉类水产、酒水饮料、乳品蜂蜜、糖果坚果、烘焙咖啡、水果蔬菜、谷物粮油、冷饮调味、餐饮食材、绿色食品、有机食品与地理标志农产品等多个板块。预计超过1000家海内外食品与农产品知名优秀企业参展，现场将迎来超过100,000名专业观众亲临参会。



展会亮点

Exhibition highlights

In order to effectively promote the safety of imported food and assist more food enterprises in understanding the food in the import and export links of the management system and regulatory requirements, the organizer of the exhibition, will host a series of high-level conferences and targeted business matchmaking events, featuring authoritative policy and regulatory insights, practical training, trade matchmaking and interactive educational activities, so as to support global enterprises in gaining a deeper understanding of China's market rules and capitalize on opportunities in the Chinese market. During the exhibition, the Tianjin Imported Food Safety and Trade Conference serves as a major international forum focused on food safety and market access for imported food products in China. Representatives from customs, commerce, agriculture and other regulatory authorities, together with relevant institutions and industry experts, will be invited to discuss and exchange ideas on key topics including policy developments, technological innovation, regulatory compliance and international cooperation, providing global food trade companies with high-level, professional insights into China's evolving policy, regulatory and market access landscape. Focusing on the latest regulations and regulatory requirements for agricultural and food products in China and international markets, the Training Seminar on New Regulations for Domestic and Overseas Agricultural Food Products will provide authoritative interpretation, systematic training, and interactive discussions. Experts will gather together to exchange their ideas on market access requirements and procedures, risk management and control, product classification and tariff calculation, industry-specific requirements, and relevant market information, assisting overseas companies in gaining a clear understanding of the key requirements for exporting to China, avoiding unnecessary complications, and entering the Chinese market efficiently and in full compliance with regulatory requirements. The One-on-One Global Imported Food Business Matching Meeting is dedicated to providing a face-to-face business matching platform, bringing together industry organizations and companies from more countries for targeted matchmaking and in-depth discussions with Chinese buyers and distributors. The event will serve as an effective gateway to the Chinese market, helping international companies build valuable business connections, accelerate market entry, capture a greater share of China's vast market, and meet its strong consumer demand. In addition, the Trans-Pacific Food Safety Corridor Conference transforms professional knowledge into intuitive exhibition content in the form of a "Science Popularization Corridor", to assist foreign countries and companies exporting food to China in quickly grasping Chinese food safety knowledge and regulatory requirements, as well as enhancing corporate awareness of food safety, based on the vivid display of food knowledge, laws and regulations, risk prevention measures, and interactive experience.

作为切实推动进口食品安全工作的重要举措，也为了帮助更多食品企业深入了解食品进出口环节的管理制度与监管要求，展会期间，主办与执行单位将在天津“进食展”重磅打造系列高端会议与精准对接活动，以权威解读、实战培训、精准对接、互动科普，助力全球企业读懂中国规则、共享中国机遇。展会同期天津进口食品安全与贸易大会聚焦中国进口食品安全市场准入领域的重要国际会议，特邀海关、商务、农业等监管部门及相关机构与行业专家，围绕政策解读、技术创新、法规合规及全球协作等核心议题，开展权威解读、深度研讨与现场交流，为全球食贸企业提供高规格、专业化的政策风向标。国内外农食产品新规培训讲解会针对国内外农食产品最新法规与监管要求，进行权威解读、系统培训与现场讨论。内容涵盖市场准入制度要求与流程、风险管理与管控、产品归类与关税计算、行业要求与相关市场信息，帮助境外企业精准掌握输华要点，少走弯路，高效合规进入中国市场。一对一世界各国进口食品对接会搭建面对面对接平台，汇聚更多国家的行业机构与企业，与中国采购商、渠道商精准匹配、深度洽谈，开辟进入中国市场的交流平台与绿色通道，助力企业抢占中国庞大市场份额，满足巨大消费需求。科普走廊以“科普走廊”形式，将专业知识转化为直观展览内容，通过生动展示食品知识、法律法规及风险防范措施，结合互动体验，让食品输华国家及企业快速掌握中国食品安全知识和监管要求，全面提升企业食品安全意识。

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同期活动 / Concurrent Activities

During the exhibition, in addition to holding the Tianjin Imported Food Safety and Trade Conference, Training Seminar on New Regulations for Domestic and Overseas Agricultural Food Products and One-on-One Global Imported Food Business Matching Meeting, there will also be a series of forums and activities such as International Wine Product Label Management Summit, International Dairy Summit, Forum on International Cooperation of Bee Products, International Cubilose Industry Development Forum, Forum on Laws and Regulations on the Import and Export of Wholegrain, World Wine Master Class, Promotion Activities of Food and Alcohol Production Areas in Provinces and Cities and Landmark Cuisine Star Chef Cooking Championship to hold, which contribute to the huge demand for import food and agricultural products at home and abroad to expand the Chinese market.

展会期间除了举办天津进口食品安全与贸易大会、国内外农食产品新规培训讲解会与一对一世界各国进口食品对接会等活动外。还将举办国际酒类标签管理论坛、国际乳品高峰论坛、蜂产品国际合作论坛、国际燕窝产业发展论坛、全谷物进出口法律法规论坛、世界葡萄酒大师班、各省市食品与酒类产区推介会以及地标美食厨艺挑战赛等论坛活动以满足海内外进口食品与农产品对接中国市场的巨大需求。

天津优势 / Advantages of Tianjin

Tianjin, as the economic center of northern China and a major port city, serves not only as a key distribution hub for imported food but also boasts a vast consumer market and strong policy support, providing an ideal setting for a world-class imported food trade exhibition. Relying on local regulatory bodies such as Tianjin Customs and the Municipal Market Supervision and Administration Commission, the city has established an efficient port clearance and food safety assurance system, providing strong support for the rapid clearance and safe distribution of imported food. Based on cross-border retail import policies and the model of front store and back warehouse, the Tianjin Port Free Trade Zone, Dongjiang Free Trade Port Zone and Binhai New Area Comprehensive Bonded Zone have capitalized on the institutional innovations of the Tianjin Pilot Free Trade Zone to create an efficient gateway, providing global suppliers with faster and more efficient access to the Chinese market. Furthermore, Tianjin is home to a strong concentration of high-net-worth consumers and international communities, with one of the largest expatriate populations among major Chinese cities. Its significant presence of multinational corporations and consular offices further contributes to robust demand for premium products and a highly internationalized business environment. Tianjin Binhai International Airport is equipped with advanced cold-chain facilities for fresh and perishable cargo. Combined with the Port of Tianjin, it creates an integrated air and sea logistics hub, positioning Tianjin as a key node in the global cold-chain logistics network. Intelligent warehousing networks such as JD Asia No.1 (Tianjin Beichen) and SF Express North China Smart Logistics Base ensure efficient sorting and quality stability for imported food. From high-end retail to industrial hubs, Tianjin effectively radiates to the Beijing-Tianjin-Hebei region, Inner Mongolia, the three northeastern provinces, and northern China, forming a complementary supply chain system. It makes Tianjin a strategic gateway for international food companies seeking to establish a strong presence in North China and expand nationwide. Based in Tianjin, connected to the world. With its strategic location, supportive policies, world-class port infrastructure, strong consumer market and efficient logistics network, Tianjin provides an ideal platform for showcasing and trading imported food products.

天津，中国北方经济中心与重要港口城市，是进口食品的主要集散地，也坐拥庞大消费市场与有力政策支持，是举办进口食品展的理想之地。依托天津海关、市场监管委等地方监管力量，天津已构建起高效的口岸通关与食品安全保障体系，为进口食品快速通关、安全流通提供坚实支撑。天津港保税区、东疆保税港区及滨海新区综保区支持跨境零售进口与“前店后仓”模式，借助自贸区制度创新，成功打造进口食品便捷流通枢纽，让全球好物更快进入中国市场。天津高净值人群与外籍社群高度集中，常住外籍人口规模位居全国前列，跨国公司总部与领事机构密集分布，形成了强劲的高端消费需求与国际化商贸氛围。天津滨海国际机场配备完善的生鲜冷链设施，与天津港形成“空港+海港”双枢纽优势，定位为全球冷链物流新节点；京东亚洲一号（天津北辰）、顺丰华北智慧物流基地等智能化仓储网络，则保障了进口食品的高效分拣与品质稳定。从高端零售到产业枢纽，天津有效辐射京津冀、内蒙古、东北三省及华北地区，形成优势互补的供应链体系，助力进口食品企业深耕北方、布局全国。立足天津，链接全球。天津以区位、政策、口岸、消费与物流的多重优势，成就进口食品展的最佳舞台。

展品范围 / Major Exhibits

The exhibits cover a wide range of fields, including edible agricultural products, meat products, aquatic products, eggs, milk & dairy products, bee products, grains, cereals and oils, fruits and vegetables, nuts, wine and spirits, beverages, coffee, tea, frozen drinks, sweets, preserves, pastries and biscuits, condiments, health foods, and special meals.

各类食用农产品、肉类、水产品、蛋类、乳制品、奶制品、蜂产品、谷物、粮油、果蔬、坚果、葡萄酒与烈酒、饮料、咖啡、茶叶、冷冻饮品、糖果、蜜饯、糕点饼干、调味品、保健食品、特殊膳食及其他。

展区分布 / Exhibition Zones

- ▶ Imported Food Zone
- ▶ Agricultural Food Products Zone
- ▶ Meat & Meat Products Zone
- ▶ Seafood & Aquatic Products Zone
- ▶ Fruit, Vegetable & Nut Zone
- ▶ Wine & Spirits Zone
- ▶ Bakery & Coffee Zone
- ▶ Tea & Tea Culture Zone
- ▶ 进口食品展区
- ▶ 农食产品展区
- ▶ 肉与肉制品展区
- ▶ 海鲜水产展区
- ▶ 果蔬与坚果展区
- ▶ 葡萄酒与烈酒展区
- ▶ 烘焙与咖啡展区
- ▶ 茶业与茶文化展区

参展费用 / Participation Fees

• International Standard Booth:

For domestic enterprises: RMB 16800/Expo, 3m*3m

For overseas enterprise: USD 4800/Expo, 3m*3m

Each standard booth consists of 3-sided white wallboards, Chinese& English fascia board, 1 consultation desk, 2 folding chairs, fully-floored carpet, booth lighting system, 1 power socket 220V/5A, and a waste basket .

• Indoor Raw Space:

For domestic enterprises: RMB 1600/Sq.m.

For overseas enterprises: USD 480/sq.m.

Note: The raw space(minimum 36 sq.m.) only supplies a show space excluding power supply, lights, carpet, and other things.

• 标准展位:

A:国内企业 16800.00/展期(RMB) 3m×3m

B:国外企业 4800.00/展期(USD) 3m×3m

每个标准展位包括 (包括:三面白色壁板、中(英)文楣牌制作、铝合金洽谈桌一张、折椅二张、地毯满铺、展位照明、220V/5A 电源插座一个、废纸篓一个。

• 室内光地:

A:国内企业 1600(RMB)/平方米/展期

B:国外企业 480(USD)/平方米/展期

注:(最少36平方米起租)“光地”只提供参展空间,不包括展架、展具、地毯、电源等。

目标观众 / Target Audience

With the help of targeted multi-channel outreach, the exhibition will attract professional buyers across the entire supply chain, from sourcing and retail to offline procurement and e-commerce, with strong demand for imported food and agricultural products, meat and seafood, dairy and honey, fruits and nuts, wine and spirits, coffee and bakery products, and tea.

组委会通过多渠道精准邀约，聚焦进口农食产品、肉类水产、乳品蜂蜜、果蔬坚果、葡萄酒与烈酒、咖啡与烘焙、茶叶等热门品类，全面覆盖从源头到终端、从线下到线上的专业采购力量。

International Organizations & Trade Institutions: International agricultural products and food organizations, trade associations and chambers of commerce, Foreign Embassies in China or Shanghai, trade promotion organizations, and industry information platforms, etc.

- 国际组织与商贸机构：各国农产品与食品国际组织、商（协）会，各国驻华（沪）机构，商贸机构与资讯平台等

Industry Supply Chain Companies: Manufacturers, trading companies, importers, distributors, agents, processors, and e-commerce operators in the field of the agricultural and food industry.

- 行业全链条企业：农产品与食品行业的生产商、贸易商、进口商、经销商、代理商、加工商及电商等

Retail & Catering Channels: Shopping malls, supermarkets, wholesale markets, hotels and restaurants, nightclubs, private clubs, Western-style restaurants, cafés, etc.

- 零售与餐饮渠道：各大商场、超市、批发市场、酒店餐饮、夜总会、会所、西餐厅及咖啡厅等

Corporate & Specialized Procurement Channels: Banks, telecommunications companies, airlines, cruise lines, railway operators, duty-free retailers, and other state-owned enterprises and public institutions.

- 集团采购与特通渠道：各大银行、电信、航空、邮轮、列车及免税店等国有企事业单位

E-commerce & Digital Ecosystem: E-commerce platforms, web service providers, online marketplace operators, and professional buyers from digital commerce channels.

- 电商与数字生态：电子商务行业，电商平台、网站设计师、此类网站专业买家等

The exhibition is dedicated to bringing together premium food trade resources from around the world and connecting with China's vast import market, assisting exhibitors to efficiently reach qualified buyers while providing buyers with a one-stop sourcing platform for quality products from around the world.

汇聚全球食贸资源，精准对接中国进口大市场，让展商直面高质量买家，让采购商一站式选遍全球好物。

预定展位 / Booth Reservation

Your timely reservation will allow us to preassign exhibit space. Requests for exhibit space will be accepted on a "first come, first served" basis.

To reserve the booth of "CIFA 2027" or learn more information, please contact:

请立即预定“2027 天津进食展”展位，越早预留位置越佳，争取最大曝光率，领先竞争对手，开拓无限商机。

如欲预订“CIFA 2027”采购交易会展位，或了解更多信息，请发电子邮件至 info@goldenexpo.com.cn。或通过以下联络方法，预订展位。

电话/Tel: (86-21)6439-6190

E-mail: info@goldenexpo.com.cn

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National Convention and Exhibition Center
CIFA



链接全球食贸机遇, 共享中国进口大市场

CONNECTING GLOBAL FOOD TRADE, SHARING OPPORTUNITIES IN CHINA'S IMPORT MARKET

指导单位 | Directed by

中国商业联合会
China General Chamber of Commerce

主办单位 | Hosted by

天津市商业联合会
Tianjin Chamber of Commerce
天津市消费流通促进会
Tianjin Consumption and Circulation Promotion Association
高登会展集团
Golden Conference & Exhibition Group

承办单位 | Organized by

天津商联会展有限公司
Tianjin General Chamber Exhibition Co., Ltd.
群菲展览(上海)有限公司
Joytogether Exhibition (Shanghai) Co., Ltd.

如欲预订“CIFA 2027”采购交易会展位, 或了解更多信息, 请发电子邮件至info@goldenexpo.com.cn。
或通过以下联络方法, 预订展位。

To reserve the booth of “CIFA 2027” or learn more information, please contact:

电话 / Tel : (86-21) 6439-6190
E-mail: info@goldenexpo.com.cn